

# Product Launch & Commercial Supply Models

**Brian McNaughton Director, Commercial Services** 



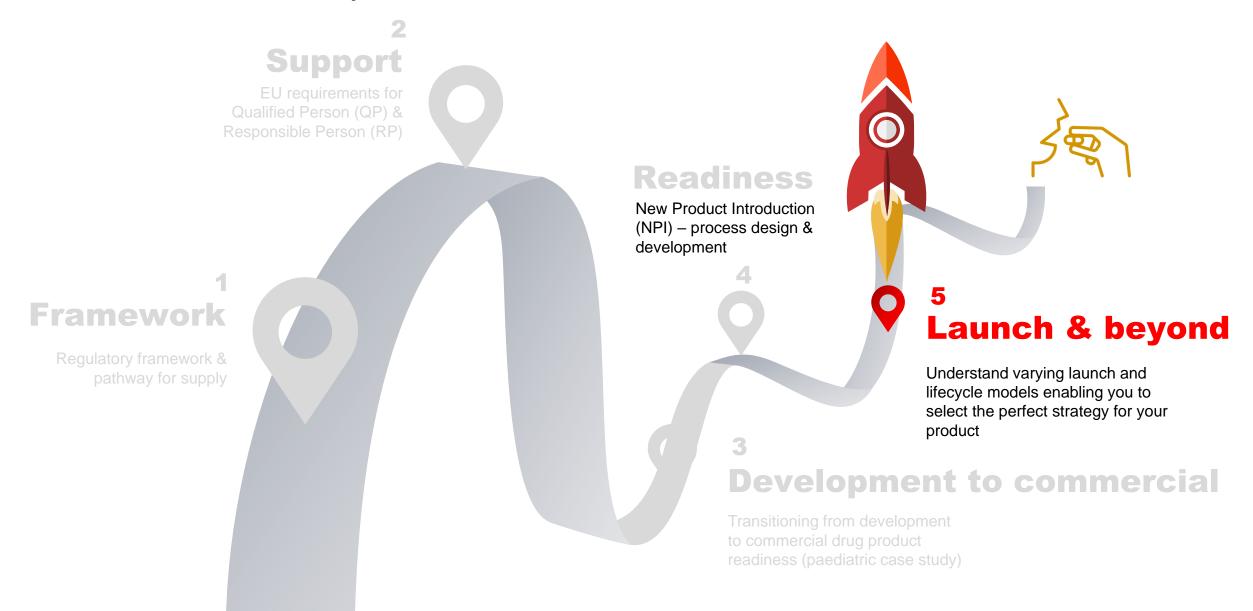


## Journey to Product Launch Success with Almac



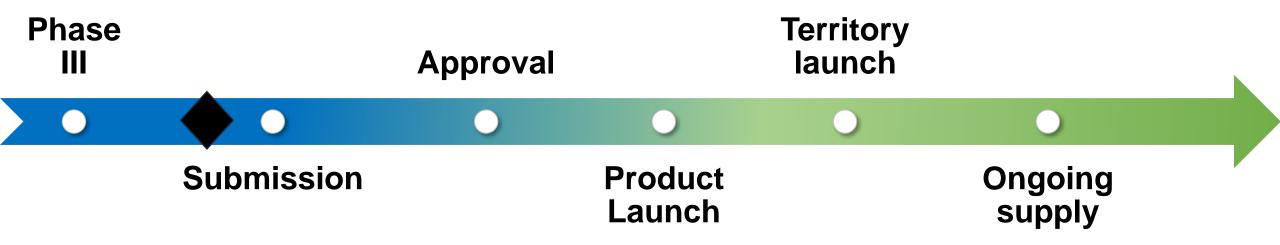


## Journey to Product Launch Success with Almac





## Planning for Product Launch & Commercial Supply

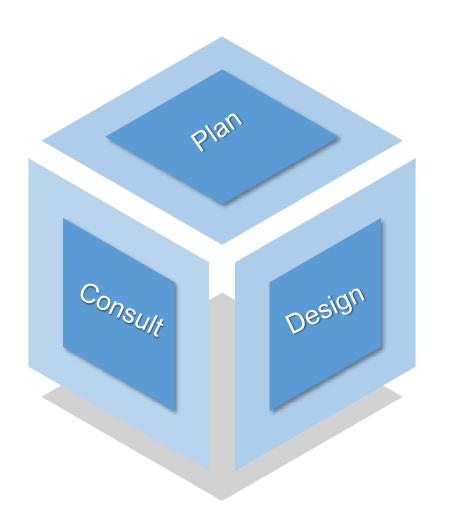




## Planning for Product Launch & Commercial Supply

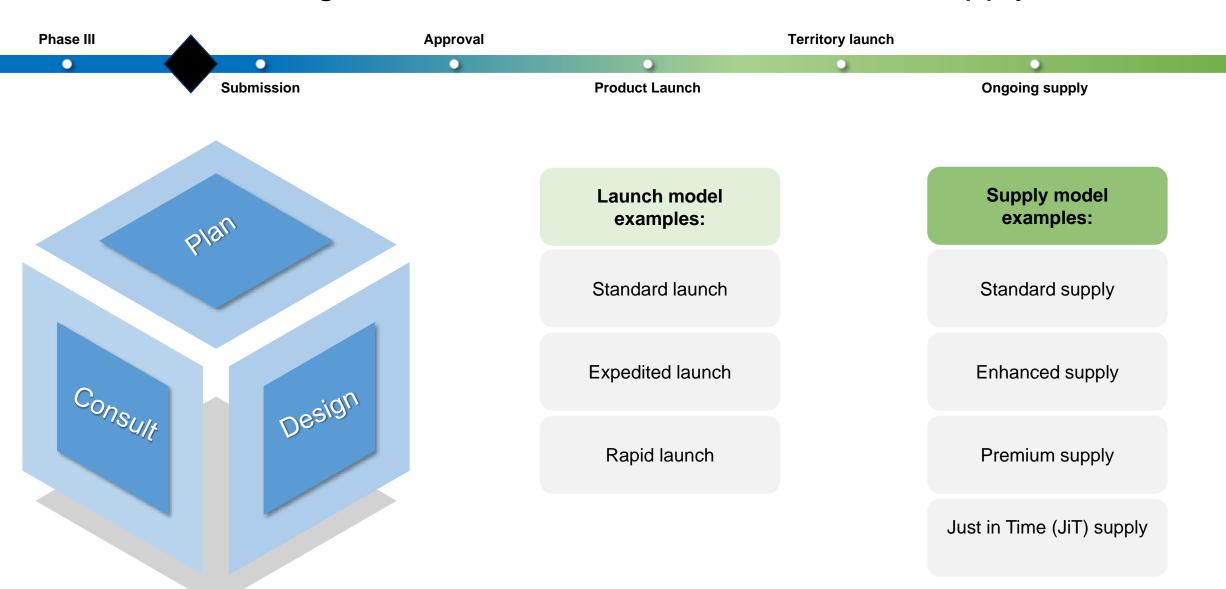
Phase III Territory launch

Submission Product Launch Ongoing supply





## Planning for Product Launch & Commercial Supply





Product Launch Models





#### Product Launch Planning – Model Selection

**Approval Territory launch** Phase III **Submission Product Launch Ongoing supply** Standard launch **Expedited launch** Rapid launch What is your expectation of having stock in the 30 days 20 hours 90 days market following approval? Client considerations What is your approach to Risk (Cost)? Medium Low High Is packaging of product on critical path? No Yes Yes



#### Product Launch Planning – Model Selection

**Territory launch** Phase III **Approval Submission Product Launch Ongoing supply** Standard launch **Expedited launch** Rapid launch What is your expectation of having stock in the 90 days 30 days 20 hours market following approval? Client considerations What is your approach to Risk (Cost)? Medium High Low Is your packaging on critical path? No Yes Yes Potential reserved Reserved capacity at Component supply Routine capacity at print print vendors Tailored solutions vendors Reserved capacity & Dedicated capacity & Almac capacity, resource & consultancy Routine planning support support Potential stand-by **Logistics partner** Routine Stand-by service service



#### Launch Model - Scenarios

#### **Client A - Agios**

#### Rapid multi-SKU US launch



Planned to have product released within 4 days from PDUFA. Components would be printed once approval is received

#### **Almac solution**

- Mock launch performed 3 months prior to commercial Rapid Launch
  - Full "playbook" of plan, including production of mock packs
  - Tested printer capabilities to print & deliver PILs within 24 hours
  - Stock clock exercise to measure run times for each activity

| Day | Time  | Activity  |
|-----|-------|---|
| 0   | 19:15 | PDUFA approval received                             |
| 1   | 10:15 | Artwork sent to print, component printing commenced |
| 2   | 06:30 | Printed components arrive at Almac                  |
| 2   | 10:00 | Production started                                  |
| 3   | 23:55 | Production of 6 batches completed                   |
| 4   | 15:30 | 6 batches QP released & dispatched from site        |



#### Launch Model - Scenarios

#### **Client B**

#### **Expedited launch: IT, DE/AT**

- Target timeline was product to be packed & released 1 month from approval.
- Planned to approve & print 2 sets of PIL artworks at risk ahead of regulatory approval.

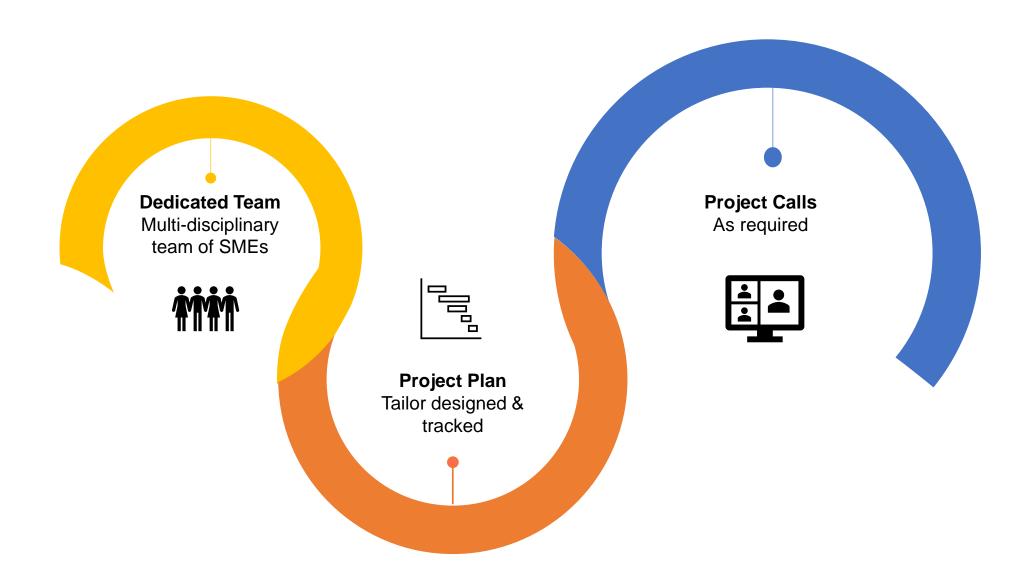
#### Almac solution

- 2 sets of BOMs & Master Batch Records (MBRs) also drafted & reviewed
- Once MA approval granted, firm up on the appropriate PIL to use and circulate MBRs for approval.
- Commercial Launch batches were also to support the close out of the Process Validation.

| Month  | Activity  |
|--------|---|
| Aug 23 | <ul><li>Process Validation Batch 1 (non-commercial)</li><li>Commercial artworks approved</li></ul>  |
| Sep 23 | <ul> <li>Documentation (S&amp;P, BOM, JP) Drafted &amp; Reviewed</li> <li>Commercial PSS's Approved</li> <li>Commercial Packaging Components Ordered</li> <li>QC inspection Commercial Components</li> <li>Regulatory Approval</li> </ul> |
| Oct 23 | <ul> <li>Approve Batch documentation</li> <li>Process Validation Batch 2 (commercial) &amp; Launch Campaign</li> <li>PV Protocol Approval</li> <li>Packaging Process Release</li> <li>QP Partial Release</li> </ul>                       |
| Nov 23 | Dispatch x3 SKUs  |



#### **Product Launch - Execution**





#### Product Launch – Success!!

Almac takes pride in celebrating our clients' Product Launch success together to acknowledge the effort, dedication and professionalism of our employees and the relationships with our clients.

A lot of effort and collaboration goes into managing Product Launches from all involved, sometimes out of hours.





As part of our continuous improvement approach within Almac Pharma Services, we also conduct a "lessons learned" session with all involved to support optimisation of the process for future launches.







**Territory launch** Phase III **Approval Submission Product Launch** Ongoing supply **Enhanced Standard supply Premium supply** JiT supply supply What is your required order lead-time? 60 days 20 - 48 hours 90 days+ 30 days Client considerations How predictable and stable is your demand Steady / Personalized Fluctuating Fluctuating (forecast)? predictable medicine Any restrictions on bulk availability for Readily available Challenging Restrictive Restrictive supply? What Residual shelf life will product have Short Short Standard Standard remaining on release to market?



|                       | Phase III         | Approval                                      |                            | Territory la                                   |                    |  |
|-----------------------|-------------------|---|----------------------------|--|--------------------|--|
|                       | Submission        |   | Product Launch             |  | Ongoing supply     |  |
|                       |                   |   | Standard supply            | Enhanced supply                                | Premium supply     | JiT supply                             |
| 60                    | What is your requ | uired order lead-time?                        | 90 days+                   | 60 days  | 30 days            | 20 - 48 hours                          |
| Client considerations |                   | d stable is your demand recast)?              | Steady / predictable       | Fluctuating                                    | Fluctuating        | Personalized medicine                  |
|                       |                   | on bulk availability for upply?               | Readily available          | Challenging                                    | Restrictive        | Restrictive                            |
|                       |                   | elf life will product have release to market? | Standard                   | Standard                                       | Short              | Short                                  |
| Tailored solutions    | Almac capa        | acity & resource                              | Routine                    | Routine (low volume)<br>Reserved (high volume) | Reserved           | Dedicated                              |
|                       | Supply            | management                                    | Order driven               | Forecast driven                                | Forecast driven    | Forecast driven                        |
| Tailc                 | Compo             | nent supply                                   | Purchased on receipt of PO | Purchased to forecast                          | Components on site | Components on site<br>& fully released |



## Client A – Multi Product Supply









**Supply needs** 

- Fluctuations in market demand & multiple launches for additional paediatric populations.
- Need maximum flexibility to react to changes in demand at short notice and to prioritise running order to meet demand / launches.

#### **Almac solution**

 Achieved through dedicated equipment and processing rooms, shared assets with reserved capacity model & dedicated project team (e.g. project management, analytical, QA, validation)



## Client B – Gene Therapy Product











Market SKUs

**Patient Weight Variations** 

Total Potential SKUs

**Product Temperature** 

Batches processed & QP released with 100% OTIF

#### Supply needs

- Personalised patient packs. (one pack per patient)
- Orders placed on patient weight (vials per pack)
  - Product to be delivered & infused in a quick timeframe before patient weight changes.
- Ultra Low Temperature controlled product (-80oC)

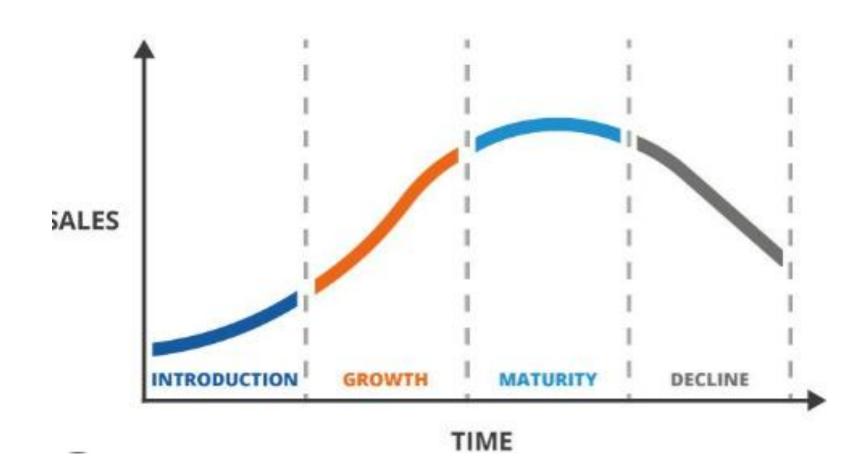
#### **Almac solution**

- 48 hour lead time from PO receipt QP Release
  - Agreed expedite process for 24 hour lead time
- Dedicated ULT processing room, freezers & operational resource
- Dedicated project team for project management and batch release:
  - Out of Hours & weekend cover available on request
  - Daily Order & Forecast review meetings



Your commercial supply model may need to change through the life cycle of your product

#### PRODUCT LIFE CYCLE





# Commercial Supply Model - Scenarios

| A   | В  | С  |  |  |  |  |
|---|--|--|--|--|--|--|
| Client introduced China market which increased demand by 100%.  | Client experienced media fill issue at DP filling site leading to significant delays to DP supply. | Client's product acquired by large Pharma company which has launched rapidly into many new markets |  |  |  |  |
| Supply unable to maintain stock in markets due to API capacity. | Expected to be close to stock outs in most markets for next 12 months.                             | Demand outweighing supply of DP vials.   |  |  |  |  |
| Almac solution  |  |  |  |  |  |  |
| Reduced lead time from 90 days to 30 days                       | Reduced lead time from 60 days to >30 days   | Reduced lead time from 90 days to 30 days  |  |  |  |  |

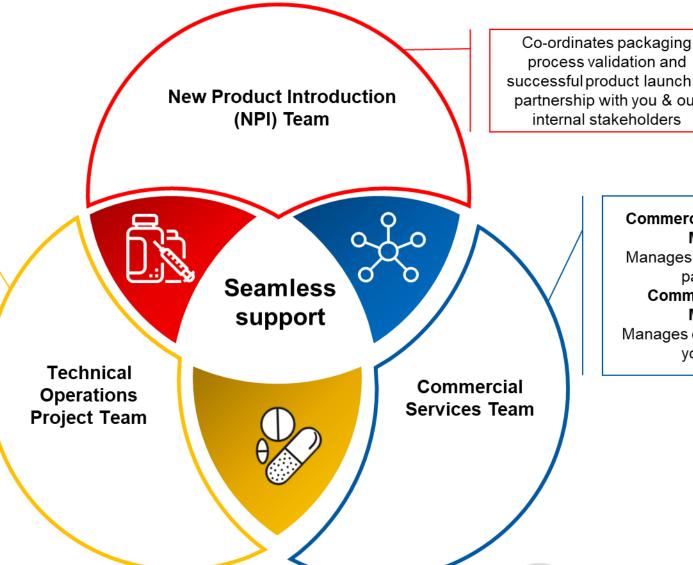


Commercial Supply Delivery





#### Transition from NPI to Commercial



process validation and successful product launch in partnership with you & our internal stakeholders

#### **Commercial Relationship** Manager

Manages and develops our partnership

#### **Commercial Supply** Manager

Manages on time delivery of your orders



Guides you through each

development milestone from

early-stage development, delivery of bulk clinical

product to process validation;

ensuring smooth and on-time

delivery of your clinical

product

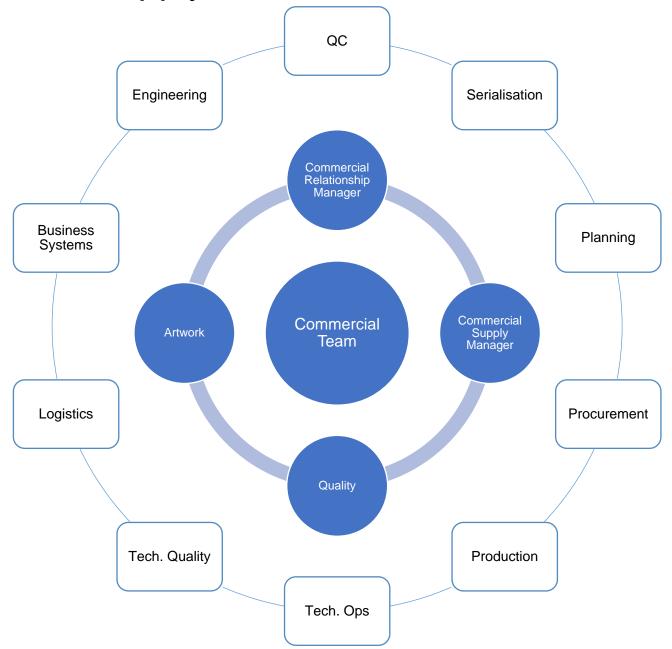
Dedicated point of contact



#### Commercial Supply Team

Dedicated product team responsible for:

- On Time in Full (OTIF) Supply of Product
- Managing new SKU launches
- Artwork Changes
- New scopes of work (new pack format etc.)
- Commercial Relationship
- Reporting & KPIs
- Quality oversight





#### **Governance Models**

We work together to develop an appropriate Governance Model ensuring full oversight of performance & our relationship

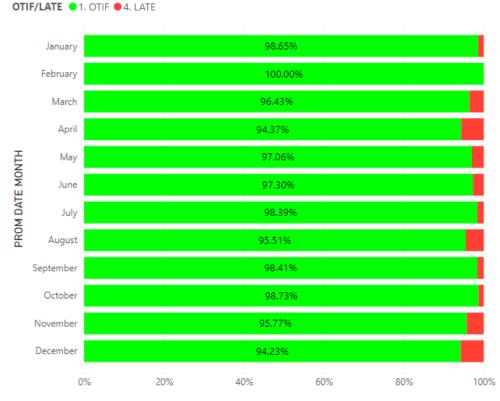




#### **KPIs & Metrics**

In order to ensure transparency and oversight, Almac records and presents KPIs & metrics at our Business Review Meetings

| Deviations:                              | Raised: 0 (Closed: 0 Open: 0)  | Compliance |
|--|--|------------|
| Deviations Critical/Major rate           | NMT 20% of deviations are classified as critical/major (by QA)         | 0          |
| Deviations logged on time                | NLT 80% of deviations will be logged within 1 working day of discovery | 100%       |
| Deviations rate per batch                | NMT 10% of deviations logged per batch records produced                | e.g 5%     |
| Deviations closed on time                | NLT 80% of deviations closed on time                                   | 100%       |
| Change Requests:                         | Raised: 0 (Closed: 0, Open: 0)   | Compliance |
| Change Requests Temporary                | NMT 50% of changes identified as temporary                             | e.g 10%    |
| Change Requests (non-effective)          | NMT 10% of major changes deemed as non-effective                       | e.g 5%     |
| Change Requests closed on time           | NLT 80% of Change Requests closed on time                              | e.g 90%    |
| Product Complaints                       | Raised: 0 (Closed: 0, Open: 0)   | Compliance |
| Product Complaints closed on time        | NLT 80% of product complaints closed on time                           | e.g 90%    |
| Vendor Queries/Complaints                | Raised: 0 (Closed: 0, Open: 0)   | Compliance |
| Vendor Queries/Complaints closed on time | NLT 80% of vendor queries/complaints closed on time                    | e.g 90%    |

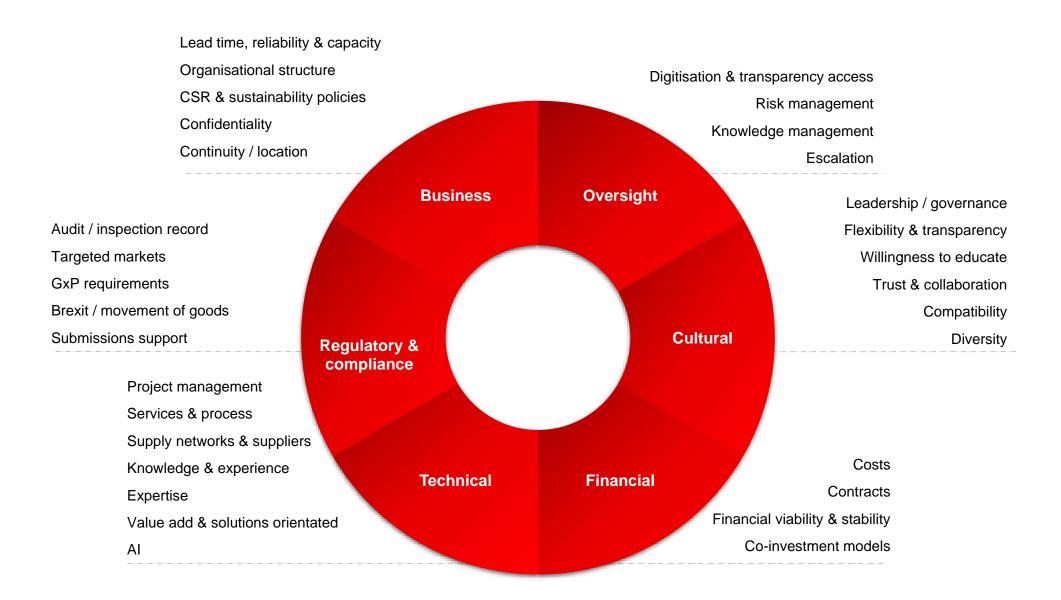


**Quality metrics** 

On Time In Full

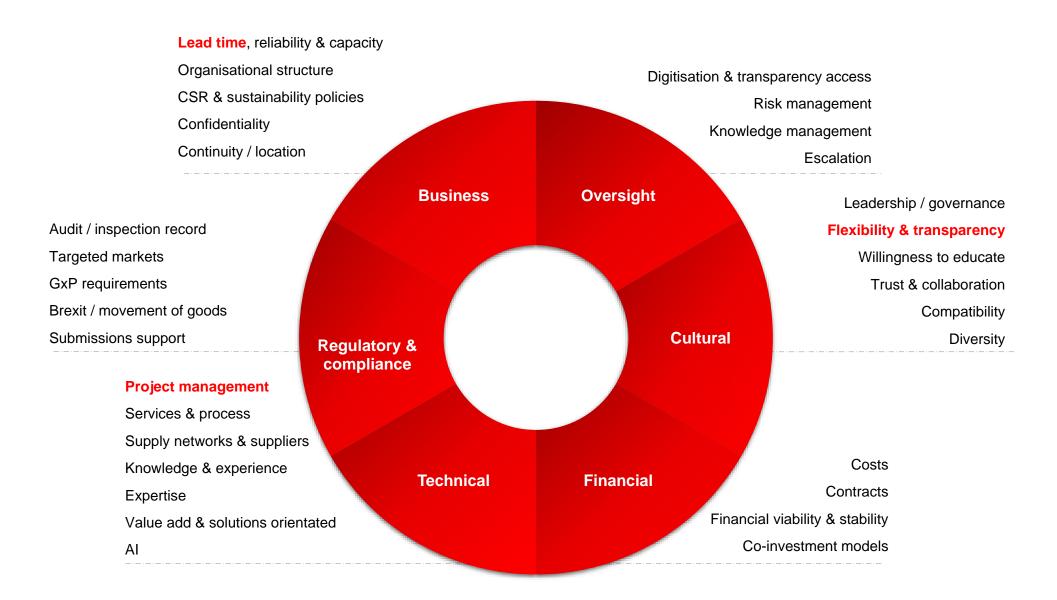


# Commercial Supply – your considerations



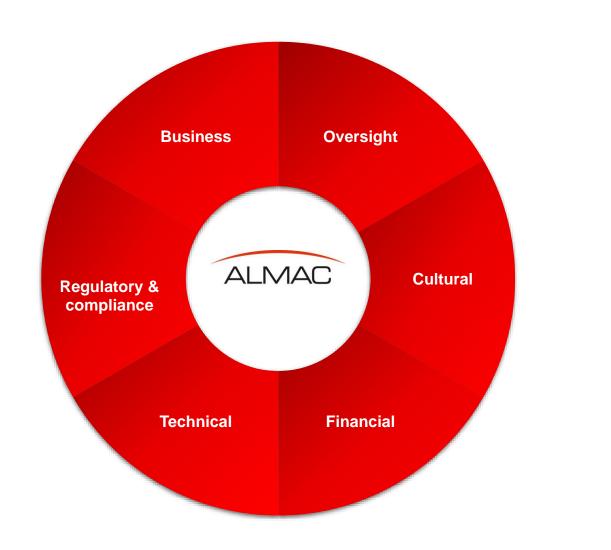


# Commercial Supply – your considerations





# Commercial Supply – tailored solutions





Stability



Flexibility



Partnership



## Journey to Product Launch Success with Almac

